



## STRATEGIC PRIORITY THREE PROACTIVELY PURSUE STRATEGIC PARTNERSHIPS

Over the next five years, we will pursue strategic health and other partnerships that positively impact Mercy Housing residents at the national, regional, and local level.

### WE WILL

- ◊ Pilot and share innovative, sustainable, and scalable opportunities to partner with health systems, providers and other service organizations.
- ◊ Establish at least one well-defined new or updated national or regional service partnership annually.
- ◊ Approach Strategic Catholic Healthcare partners and other partners of Mercy Housing to invest in the Mercy Housing Gap Fund.



# STRATEGIC PRIORITY AREAS

We have five strategic priority areas, describing what we do, what we need, and how we do it. These priority areas will guide and inform decisions over the next five years.

## WHAT WE DO

1

### INSPIRE DREAMS THROUGH A REFINED RESIDENT IMPACT MODEL

Pilot and implement resident impact approach that engages residents, supports residents' leadership, and measures the impact.

2

### CREATE AND PRESERVE HOMES FOR IMPACT AND EFFICIENCY

Develop and/or preserve 9,300 apartments. Expand Mercy Community Capital to \$100 million.

## WHAT WE NEED

3

### PROACTIVELY PURSUE STRATEGIC PARTNERSHIPS

Pursue health and other service partnerships that positively impact residents at a national, regional, and local level.

4

### STRENGTHEN FUNDRAISING CAPABILITIES

Create funds to preserve and expand the portfolio. Create an integrated fundraising approach that is reliable, measurable, and shows significant growth.

## HOW WE DO IT

5

APPROACH OUR WORK WITH RACIAL EQUITY, COMMUNITY PARTNERSHIP, CONTINUOUS IMPROVEMENT, AND GUIDING VALUES IN MIND